



SOLO ACTIVITY

Generic Design or Sector Fit

Name _____

Date _____

The principles are the same everywhere.
What a sector permits is not.

 30 to 40 minutes

 On your own

 Paper and pen

1 Read the two approaches

Approach A

One training model is built once and used across sectors. It travels well, costs less and keeps delivery consistent. Regulation, risk and pace of change are treated as background rather than design input. Success is judged by attendance, completion and satisfaction.

Approach B

The learning principles hold, but delivery is shaped by the sector: what is regulated, what the risk is, how fast things change, who the workforce is. Success is judged by retention, application and sustained competence, which is harder to collect.

2 Compare them

	APPROACH A	APPROACH B
What each one treats as a design constraint		
Where personalisation can go, and where it must not		
What gets measured, and how easily		
What is still true in practice six months on		

3 Critique both

Strengths of A

When is uniform delivery still necessary?

Limitations of A

What do proxy measures hide?

Strengths of B

What does designing to context make possible?

Questions about B

Are meaningful measures always collectable?

4 Make a judgement

In high-risk sectors, adaptation should touch delivery and never assessment or standards. Argue for or against, drawing on two sectors from the chapter.

The claim in this chapter most open to challenge is _____



More ways into Chapter 11

This section is also available as video, audio, infographics, mind map, and more, including an opportunity to do a deep dive into reference material. Start with the format that suits you best.